

NEWS RELEASE (For immediate release)
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FARNELL – 50 YEARS YOUNG

Farnell Packaging Limited, Dartmouth, Nova Scotia, a manufacturer of flexible packaging, is celebrating its 50th Anniversary this month. Since its founding in 1961, Farnell has grown into a fully integrated converter of flexible films and pressure sensitive labels with a North American scope.

“Take a stroll down any grocery aisle and you will see Farnell’s work”, said David Stanfield, V.P. Sales & Marketing. “The key to our success over the years can be attributed to personalized service enhanced by recognized Quality Systems, investment in the latest technology and our committed staff. We continually focus on improvement and ways to optimize our value proposition. This serves both our firm and our customers as well.”

Farnell has won various customer, industry and community recognitions for its leadership. Visit www.farnell.ca to read the “latest news”, or click on “About Us”, then “Environmental Sustainability” to peruse the past decade of awards the firm has enjoyed.

When pinned down to only one attribute to Farnell’s success, Stanfield replied: “People – Farnell is made up of people who care enough to be long-term partners”.

Stay tuned We have exciting plans for the future.

For further information: Farnell Packaging Limited
 30 Ilsley Avenue
 Dartmouth, NS B3B 1L3
 1-800-565-9378
 www.farnell.ns.ca

Farnell Packaging Limited is a manufacturer of flexible packaging materials supplying the food/consumer products sectors. Plastic bags and films display “buy me”, cutting-edge graphics, produced in modern manufacturing facilities using leading technologies. Farnell enjoys a skilled and committed team focused on customer needs, continuous improvement and innovation.