

PRESS RELEASE (For immediate release)

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INNOVATION WINS NATIONAL SUSTAINABLE AWARD

Farnell Packaging Limited understands that leading North American businesses require supply partners who can differentiate them and their products in the global marketplace.

Westmorland Fisheries Ltd. is just such a leader. From a shared concept, Lobster Tail “Lite” Sheets were born. Orchestrated by Farnell Packaging Limited, the resources of both firms took an unsustainable package component, re-engineered the concept and material, which resulted in significant cost, handling and environmental savings.

The icing on the cake came with the Packaging Association of Canada (PAC) announcement: “Farnell Lobster Tail “Lite” Sheets is a PAC Sustainable Packaging Competition Winner!

Farnell is not new to the PAC National Packaging competition winner’s circle having been a previous proud recipient, illustrating the firm’s commitment to innovation and continuous improvement.

One more reason to make Farnell Packaging Limited your flexible packaging supplier of choice.

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Farnell Packaging Limited is a manufacturer of flexible packaging materials supplying the food/consumer products sectors. A stroll down any grocery aisle will reveal Farnell film and label products at work. Fruit and produce, frozen foods, towel and tissue, etc. all displaying bold “buy me” cutting-edge graphics, produced in modern manufacturing facilities using leading technologies employed by a skilled and committed team focused on customer needs, continuous improvement and innovation.

“A Name in Packaging”

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